

Company profile

Facilitating entry into new markets



Felicitas Global Pte Ltd

Market Development | Professional Development

About us

Felicitas Global Pte Ltd is a young and dynamic company with a core team comprising of experts offering more than 75 years of combined, hands-on, in-depth experience in **market research and professional development.**



Our main objective is aimed at helping our clients develop new markets in Asia including India & China. We provide a wide range of services to companies and institutions based on our wide ranging and detailed knowledge of Asian market conditions.

We are culturally familiar with and sensitive to the business and socio-political environment across all markets in Asia. Our team members speak multiple languages including English, Italian, Mandarin, Bahasa Indonesia, Hindi and Tamil.

Our areas of specialization

Market development program

- Representation of Overseas Organizations in Asia for Market/Business Development
- Market Research & Consulting Services
- Distributor/Partner Search
- Delegation visit to various countries
- Business-Matching Sessions
- Trade Promotion Events

Professional development program

- In-house Corporate Training Programs
- Public Training Programs
- Lecture Tours/Workshops/Conferences
- Wine Master Classes



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Our principals



- Cloud computing
- Business process, software and platform as-a-service solutions
- System design and integration
- IT and business process outsourcing
- Applications software development
- Cyber Security
- Web and application hosting
- Mission support and technical services
- Management consulting

One of our core areas of specialisation is in the Oil & Gas sector. We are the Asia Pacific representatives of Solomon Associates Inc., USA. Solomon Associates is a world leader in providing benchmarking services to companies operating in the Energy Sector.



Besides having established a wide network of contacts as a result of promoting Solomon's services in the energy sector, Felicitas Global has organised several training programmes for Oil & Gas professionals in Asia in all areas including:

- Drilling
- Reservoir management
- Well completions
- Horizontal high pressure drilling
- Refinery economics
- Reliability & maintenance
- Asset management



Some of our events



- Gelato World Tour (Singapore, 20-22 March 2015)



- Vinitaly (Verona, 22-25 March 2015)

- Cafè Asia/ICT and Sweets&Bakes Asia (Singapore, 19-21 March 2015)

- Sigep (Rimini, 17-21 January 2015)



- Brunello di Montalcino (Singapore, 20 November 2014)

- Abitare il tempo (Verona, 24-27 September 2014)



- Marmomacc (Verona, 24-27 September 2014)

- Farete (Bologna, 7-8 September 2014)



- Gambero Rosso top Italian wines roadshow (Singapore, 12 March 2014)

- Sigep (Rimini, 18-22 January 2014)

Some of our events



- Simply Italian Great Wines Tour to Singapore (Singapore, 13 November 2013)



- Istituto Grandi Marchi wine tasting (Bangkok, November 2012)



- Visit of Vinitalia soc. consortile (Singapore, March 2011)

- The India show (Singapore, 14-16 January 2011)



- Trade mission to Trento province in Italy (Trento, 8-9 June 2010)

- Partecipazione of Azienda Agricola Pupillo at Food Hotel Asia (Singapore, 20-23 April 2010)

- Visit of Indian Engineering delegation to South East Asia (Singapore, 22-26 March 2010)



- Vinitaly Singapore (Singapore, 21 January 2010)

- Visit of Argentine business delegation to Malaysia & Singapore

Some of our forthcoming events

- Safety & Security Asia (Singapore, August 2015)
- Abitare il Tempo (Verona, 30 September-3 October 2015)
- Marmomacc (Verona, 30 September-3 October 2015)
- ArchXpo (Singapore, September 2015)
- Sigep (Rimini, 23-27 January 2016)
- Fieragricola (3-6 February 2016)



Market Research Projects

- Market research for Padana Tubi & Profilati Acciaio Spa (September 2014)
- Market Research for Espressocap Spa (September 2014)
- Market potential study for Serigrafia 76 (June 2013)
- Market research for PTC Italiana (April 2013)
- Market research for Equipage Srl (January 2013)
- Market research for a European specialty chemicals manufacturing (November 2012)
- Market research for FILA Industria chimica Spa (June 2012)
- Market research for Riverside Products (April – June 2011)
- Cantina Sociale di Gualtieri (October 2010)



Market development team

Radhika Ganapathy Ojha - President

With an industry experience of over 30 years, Radhika Ganapathy Ojha is the founder of Felicitas Global Pte Ltd. She has worked for more than 20 years with the Italian Trade Commission in India & Singapore as well as with an American multinational company. She speaks fluent English, Hindi, Tamil & Italian and has a wide range of marketing experience in different industries.



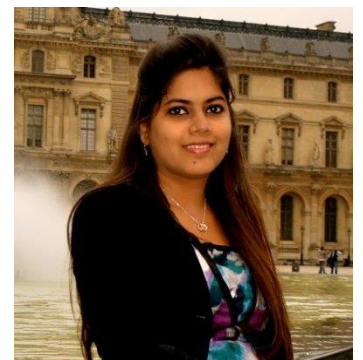
Airene B. Sarmiento - Senior Project Manager

Airene Sarmiento has been a part of the organization since its inception. Heading the Market Development team, her role covers the entire spectrum ranging from business development, client relationship management to project management.



Smita Jain - Project Coordinator

Smita Jain is responsible for project implementation and coordination. Working closely with Airene, she plans and coordinates different aspects of marketing including liaising with clients, suppliers and vendors.





Felicitas Global Pte Ltd

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